



petlink.net

[insert facility logo]

PUBLIC SERVICE ANNOUNCEMENT

30-SECOND PSA

Do you know that one in three pets will get lost during its lifetime? Bring your pet to _____'s microchip event on _____ at _____ where your pet can be microchipped – it's simple and quick. Once you've completed your online microchip registration, your pet has the best possible chance of being returned home.

A microchip is the only unique, unalterable, tamper-proof and permanent form of identification that you can provide for your pets. Give your pet a silent voice and give yourself peace of mind that your beloved pet will always find his or her way home. Unexpected events often leave pets unprotected. A registered microchip ensures that if you are separated from your pet, your chances of a happy reunification increase dramatically. Bring your pet to _____'s microchip event on _____ at _____ where your pet can be microchipped – it's simple and quick, and costs only _____. Come see us to ensure your pet has the protection it needs!

60-SECOND PSA

Do you know that according to the Humane Society of the United States, 1 in 3 pets will get lost during their lifetime? Bring your pet to _____'s microchip event on _____ at _____ where your pet can be microchipped – it's simple and quick, and costs only _____. Have your pet microchipped, and be sure to complete your pet's online microchip registration in PetLink.net to give your pet the best possible chance of being returned home.

A microchip is the only unique, unalterable, tamper-proof and permanent form of identification that you can provide for your pets. Collars with tags can be removed, torn or chewed off; tattoos can become illegible over time; a GPS collar can run out of battery or go out of range. A PetLink microchip, together with registration in the PetLink.net database - gives your pet a silent voice and gives you peace of mind that your beloved pet will always find its way home. Even if your pet stays indoors, unexpected events often leave pets unprotected. Through microchipping and registration in PetLink.net, you can ensure that if you are separated from your pet, your chances of a happy reunification increase dramatically. Bring your pet to _____'s microchip event on _____ at _____ where your pet can be microchipped. Come see us to ensure your pet has the protection it needs!