

January - June 2020



At PetLink, we care about our veterinary partners. We want to encourage more veterinary practices to protect pets through microchipping procedures. The holidays listed below are great opportunities to offer microchip specials to increase revenue and pet microchipping awareness.

JANUARY

National Walk Your Dog Month
Happy Mew Year
National Pet Travel Safety Day (Jan 2nd)

FEBRUARY

National Cat Health Month
Spay/Neuter Awareness Month
Valentine's Day (Feb 14th)

MARCH

Poison Prevention Awareness Month
National K8 Veterans Day
Respect Your Cat Day (Mar 28th)

APRIL

Prevention of Cruelty to Animals Month
National Pet ID Week (Apr 17th - 23rd)
National Lost Dog Awareness Day (Apr 23rd)
World Veterinary Day (Apr 27th)

MAY

Chip Your Pet Month
National Pet Month
National Rescue Dog Day (May 29th)

JUNE

Adopt a Cat Month
National Microchipping Month
National Pet Preparedness Month
National Best Friends Day (Jun 8th)

Questions?

Call us at (781) 281-2216 or
email us at ussales@datamars.com

