

April 2020

At PetLink, we care about our veterinary partners. We want to encourage more veterinary practices to protect pets through microchipping procedures. The holidays listed below are great opportunities to offer microchip specials to increase revenue and pet microchipping awareness.

ALL MONTH

Prevention of Cruelty to Animals Month

APRIL 17TH

National Pet ID Week

APRIL 23RD

National Lost Dog Awareness Day

APRIL 27TH

World Veterinary Day

APRIL 30TH

Adopt a Shelter Pet Day

Questions?

Call us at (781) 281-2216 or
email us at ussales@datamars.com

