

# August 2020

*At PetLink, we care about our veterinary partners. We want to encourage more veterinary practices to protect pets through microchipping procedures. The holidays listed below are great opportunities to offer microchip specials to increase revenue and pet microchipping awareness.*

## ALL MONTH

DOGust (Universal Birthday for Shelter Dogs)

## AUGUST 4TH - 10TH

International Assistance Dog Week

## AUGUST 15TH

National Check the Chip Day

## AUGUST 26TH

National Dog Day

### Questions?

Call us at (781) 281-2216 or  
email us at [ussales@datamars.com](mailto:ussales@datamars.com)

