

July - December 2020



At PetLink, we care about our veterinary partners. We want to encourage more veterinary practices to protect pets through microchipping procedures. The holidays listed below are great opportunities to offer microchip specials to increase revenue and pet microchipping awareness.

JULY

National Lost Pet Month
Independence Day (Jul 4th)
National Pet Fire Safety Day (Jul 31st)

AUGUST

DOGust (universal birthday for shelter dogs)
National Check the Chip Day (Aug 15th)
National Dog Day (Aug 26th)

SEPTEMBER

National Disaster Preparedness Month
Responsible Dog Ownership Month
National Pet Insurance Month

OCTOBER

Adopt a Dog Month
National Animal Safety & Protection Month
National Pet Wellness Month
Global Cat Day (Oct 16th)
Halloween (Oct 31st)

NOVEMBER

Adopt a Senior Pet Month
National Pet Awareness Month
National Animal Shelter Appreciation Week (Nov 1st - 7th)

DECEMBER

National Cat Lovers Month
National Mutt Day (Dec 2nd)
Christmas Day (Dec 25th)

Questions?

Call us at (781) 281-2216 or
email us at ussales@datamars.com

