

Public Service Announcement

[insert facility logo]

30-Second PSA

Do you know that one in three pets will get lost during its lifetime? Bring your pet to’s microchip event on at where your pet can be microchipped – it’s simple and quick. Once you’ve completed your online microchip registration, your pet has the best possible chance of being returned home.

A microchip is the only unique, unalterable, tamper-proof and permanent form of identification that you can provide for your pets. Give your pet a silent voice and give yourself peace of mind that your beloved pet will always find his or her way home. Unexpected events often leave pets unprotected. A registered microchip ensures that if you are separated from your pet, your chances of a happy reunification increase dramatically. Bring your pet to’s microchip event on at where your pet can be microchipped – it’s simple and quick, and costs only Come see us to ensure your pet has the protection it needs!

Do you know that according to the Humane Society of the United States, 1 in 3 pets will get lost during their lifetime? Bring your pet to’s microchip event on at where your pet can be microchipped – it’s simple and quick, and costs only Have your pet microchipped, and be sure to complete your pet’s online microchip registration in PetLink.net to give your pet the best possible chance of being returned home.

A microchip is the only unique, unalterable, tamper-proof and permanent form of identification that you can provide for your pets. Collars with tags can be removed, torn or chewed off; tattoos can become illegible over time; a GPS collar can run out of battery or go out of range. A PetLink microchip, together with registration in the PetLink.net database - gives your pet a silent voice and gives you peace of mind that your beloved pet will always find its way home. Even if your pet stays indoors, unexpected events often leave pets unprotected. Through microchipping and registration in PetLink.net, you can ensure that if you are separated from your pet, your chances of a happy reunification increase dramatically. Bring your pet to’s microchip event on at where your pet can be microchipped. Come see us to ensure your pet has the protection it needs!

Contact us at
1-877-PETLINK (738-5465)

or email us at
petlink@petlink.net

www.petlink.net
ussales@datamars.com



About PetLink/Datamars, Inc.

Your veterinarian or animal care professional recommends PetLink microchips and PetLink.net because of our outstanding quality and commitment to service. At Datamars, we manufacture our own microchips in accordance with ISO standards 11784/5 for companion animals, and we have built PetLink because of our commitment to animal welfare. Datamars is a private company with offices in Woburn, MA and Temple, TX. We employ approximately 1,800 people worldwide with offices in Europe, Asia, and the Americas. For more information, please visit **PetLink.net**.

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