# January 2020

At PetLink, we care about our veterinary partners. We want to encourage more veterinary practices to protect pets through microchipping procedures. The holidays listed below are great opportunities to offer microchip specials to increase revenue and pet microchipping awareness.

# **ALL MONTH**

National Walk Your Dog Month Happy Mew Year

### **JANUARY 2ND**

National Pet Travel Safety Day

### **JANUARY 14TH**

National Dress Up Your Pet Day

# **JANUARY 23RD**

World Spay Day

Questions?
Call us at (781) 281-2216 or email us at ussales@datamars.com



