

Is Your Pet Protected with a Microchip?



Many pets go missing while their owners are on vacation, away on business or just at work during the day. Holidays like July 4th and Halloween are when many pets go missing due to open doors, startling noises and crowds. A door accidentally left open also allows many pets to escape and go missing.

- **Microchipping Procedure:**

Dog and cat microchipping is a simple procedure. Your veterinarian simply injects a microchip for pets, about the size of a grain of rice (12mm), beneath the surface of your pet's skin between the shoulder blades. The process is similar to an injection and takes only a few seconds. No anesthetic is required. PetLink's SLIM chip is the only dog & cat microchip encased in plastic instead of glass.

- **How the Microchip Works:**

A PetLink microchip is a permanent pet ID. The microchip itself has no internal energy source, so it will last the life of your pet. It is read by passing a microchip scanner over the pet's shoulder blades. The microchip will respond to the scanner's low radio frequency and transmit the microchip's unique cat or dog ID code for positive identification of your pet.

- **How the Microchip Brings Your Pet Home:**

If your pet gets lost and is taken to an animal shelter or veterinarian, they will scan the microchip to read its unique dog or cat ID code. This is the number used by PetLink to identify the pet and retrieve your contact information, which is used to contact you and reunite you with your pet.

Registration of your PetLink Microchip is FREE!

Questions? Contact us at (781) 281-2216 or email us at petlink@petlink.net