

# Is Your Pet Protected with a Microchip?

Many pets go missing while their owners are on vacation, away on business, or just at work during the day. Not only that, but holidays like July 4th and Halloween are when many pets go missing due to open doors, startling noises, and large crowds. The only un-tamperable way to bring your pet home is with a microchip that is registered in an online database like PetLink.

## The Microchipping Procedure:

Microchipping dogs and cats is simple. Your veterinarian will implant a microchip for pets, about the size of a grain of rice (12mm), beneath the surface of your pet's skin between the shoulder blades. The process is similar to an injection and only takes a few seconds. No anesthetic is required. PetLink's SLIM microchip is the only dog and cat microchip made of plastic (polymer) instead of glass.

## How the Microchip Works:

A PetLink microchip is the only permanent form pet ID. A microchip itself has no internal energy source, so it will last the life of your pet. It is read by passing a microchip scanner over the microchip's implantation site on the pet. The microchip will respond to the scanner's low radio frequency, and transmit the microchip's unique cat or dog ID code for positive identification of your pet.

## How the Microchip Brings Your Pet Home:

If your pet gets lost and is taken to a local animal shelter or veterinarian, they will be scanned for a microchip to read its unique ID code. This is the number used by PetLink to identify the pet and retrieve your contact information, which is used to contact you and reunite you with your pet.

## Registration of your PetLink Microchip is FREE!

Questions? Contact us at 1-(877)-PETLINK or email us at [petlink@petlink.net](mailto:petlink@petlink.net)



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