

January - June 2022

At PetLink, we care about our veterinary partners. We want to encourage more veterinary practices to protect pets through microchipping procedures. The holidays listed below are great opportunities to offer microchip specials to increase revenue and pet microchipping awareness.

JANUARY

All Month: National Train Your Dog Month
All Month: National Walk Your Pet Month
Jan 2nd: National Pet Travel & Safety Day
Jan 5th: National Bird Day

FEBRUARY

Feb 14th: Valentine's Day & Pet Theft Awareness Day
Feb 20th: Love Your Pet Day
Feb 22nd: Walking the Dog Day
Feb 23rd: World Spay Day

MARCH

Mar 1st: National Horse Protection Day
Mar 13th: K9 Veterans Day
Mar 20th - Mar 26th: Pet Poison Prevention Week
Mar 22nd: National Puppy Day

APRIL

All Month: National Pet Month
All Month: National Prevention of Cruelty to Animals Month
All Month: National Pet First Aid Awareness Month
Apr 16th: Save the Frogs Day
Apr 17th - 23rd: National Pet ID Week
Apr 18th: Pet Owners Independence Day
Apr 19th: National Cat Lady Day
Apr 28th: National Kids and Pets Day
Apr 29th: National Hairball Awareness Day
Apr 30th: World Veterinary Day

MAY

May 1st - 7th: Be Kind to Animals Week
May 3rd: National Disabled Pets Day
May 4th: Respect for Chickens Day
May 8th: Mother's Day
May 14th: Animal Disaster Preparedness Day
May 23rd: World Turtle Day

JUNE

Jun 4th: Hug Your Cat Day
Jun 5th - Jun 11th: Pet Appreciation Week
Jun 9th: Pet Memorial Day
Jun 19th: Father's Day
Jun 24th: Take Your Pet to Work Day



Questions?

Email us at ussales@datamars.com

