

August 2021

At PetLink, we care about our veterinary partners. We want to encourage more veterinary practices to protect pets through microchipping procedures. The holidays listed below are great opportunities to offer microchip specials to increase revenue and pet microchipping awareness.

ALL MONTH

Itchy Pet Awareness Month

AUGUST 1ST - 7TH

International Assistance Dog Week

AUGUST 8TH

International Cat Day

AUGUST 15TH

Check the Chip Day

AUGUST 22ND

National Bring Your Cat to the Vet Day

AUGUST 26TH

International Dog Day

Questions?

Email us at ussales@datamars.com

