

July - December 2024

At PetLink, we care about our veterinary partners. We want to encourage more veterinary practices to protect pets through microchipping procedures. The holidays listed below are great opportunities to offer microchip specials to increase revenue and pet microchipping awareness.

JULY

Jul 4: Independence Day
Jul 10: National Kitten Day
Jul 11: All American Pet Photo Day
Jul 15: Pet Fire Safety Day
Jul 31: National Mutt Day

AUGUST

National Immunization Awareness Month
Aug 4-10: International Assistance Dog Week
Aug 8: International Cat Day
Aug 14: World Lizard Day
Aug 15: National Check the Chip Day
Aug 22: National Take Your Cat to the Vet Day
Aug 26: International Dog Day

SEPTEMBER

Animal Pain Awareness Month
Happy Cat Month
National Disaster Preparedness Month
National Service Dog Month
Responsible Dog Ownership Month
Sept 15-21: National Farm Health and Safety Week
Sept 22: National Elephant Appreciation Day
Sept: 22-28: Deaf Dog Awareness Week

OCTOBER

National Animal Safety and Protection Month
National Pet Wellness Month
Oct 1-7: National Walk Your Dog Week
Oct 4: World Animal Day
Oct 9: National Pet Obesity Awareness Day
Oct 13-19: National Vet Tech Week
Oct 29: National Cat Day

NOVEMBER

Senior Pet Month
National Pet Diabetes Month
Nov 8: International Human-Animal Bond Day
Nov 10-16: Practice Managers Appreciation Week
Nov 18-24: Antibiotics Awareness Week

DECEMBER

Dec 2: National Mutt Day
Dec 9: International Day of Veterinary Medicine
Dec 13: National Day of the Horse
Dec 15: National Cat Herders Day



Questions?

Email us at ussales@datamars.com

